Run with the Big Dogs



Saturday, April 24, 2021

Presented by Friends of the Pocatello Animal Shelter

For more information: visit <u>www.pocatelloshelterfriends.org</u>, email info@pocatelloshelterfriends.org

Dear Shelter Friends,

It's time for the 24th annual RUN WITH THE BIG DOGS! Run with the Big Dogs is a community run that raises money to support the Pocatello Animal Shelter. The event is attended by hundreds of participants every year.

By giving to this annual event, you'll be supporting programs such as:

2nd **Chance Fund:** Provides medical treatment that would not otherwise be covered by the shelter budget.

Special Adoption Subsidy Fund: Pays part of adoption fees in special cases, helping more animals find homes.

Cell Dog Program: places shelter dogs that need a little extra love and training at the women's prison.

Pets for Vets: Pays a portion of adoption fees for our Veterans and Active Duty Military.

Katie's Old Friends: Pays a portion of the adoption fee for senior dogs over 6yrs old.

There are several ways you can help us with this event. We need all sponsors/donors committed by Saturday, March 27 in order to give us time to prepare promotional material.

BECOME A SPONSOR (In-kind or monetary donations):

\$500+:

- Large size business/individual's name printed on the back of every event t-shirt.
- Business/individual's name printed on event advertising materials (E.g.: posters, website, Facebook, etc.)
- One free 2021 RWTBD race registration.
- Four free RWTBD event t-shirts.
- Wendor space on the day of the event (as allowed by Pocatello city COVID-19 protocol at the time).

\$100-499:

- Business/individual's name printed on the back of every event t-shirt.
- Business/individual's name printed on event advertising materials (E.g.: posters, website, Facebook, etc.)
- Sponsorship of a dog-themed joke/trivia sign along the route; donor will be mentioned by name.

DONATE A DRAW PRIZE (Deadline 4/10/21):

All eligible participants are entered into a random drawing, draw prizes are awarded to those participants drawn.

DONATE A SILENT AUCTION ITEM (Deadline 4/1/21):

Items will be used to raise additional funds for shelter animals via an online Silent Auction.

DONATE A DOGGY BAG FREEBEE or COUPON (Deadline 4/10/21):

All eligible participants will receive a "Doggy Bag". We'll need enough items to fill 300 bags.

We hope that we can count on you to help support our cause.

Thanks in advance for your consideration!

*Please note that all scheduled events are subject to change based on safety recommendations/protocol enforced at the time. Donations are refundable upon request in the event of cancellation.

